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kunanyi/Mt Wellington

THE ASK

The City of Hobart is advocating for funding towards investment in kunanyi/Mt Wellington to improve visitor access and enrich visitor experiences for locals and visitors, noting 500 000 people visit this site annually.

WHAT WE ARE SEEKING

Pinnacle Road guard rail – stage 3 and The Springs to Bracken Lane to address the defective nature of the existing rail	\$9 million
Construction of a visitor hub at Halls Saddle	\$5.7 million
Wellington Park entry roundabout	\$1.5 million
Pinnacle – boardwalk replacement	\$1 million
The Springs – services (power and drinking water)	\$1 million
The Springs – new toilets and surrounding infrastructure	\$1 million
Upgrade to Pinnacle toilet	\$800 000
A new electronic sign to be located at the entry to the park which will have real time messaging capabilities	\$350 000

WHY IT'S IMPORTANT

No matter where you are in Hobart you are never far away from our beloved mountain, kunanyi/Mt Wellington.

The City of Hobart owns and manages the summit and eastern slopes of Kunanyi/Mt Wellington, the heart of visitation to the mountain. The City's land is part of the 18 250 hectare Wellington Park, administered by the Wellington Park Management Trust.

The City of Hobart is the management agency

for the most highly visited areas of the mountain and owns and manages the 'lion's share' of assets that support visitor access and usage. The City's investment in infrastructure exceeds \$84 million and is comprised of approximately \$60 million in road assets and \$24 million in bushland assets – tracks, fire trails, foot bridges, boardwalks and signage – with an annual spend of over \$3 million on operational and capital investment costs.

Visitation to Hobart and southern Tasmania, including the mountain, remains the key driver of our state's visitor economy.



Picture: Natasha Mulhall/Brand Tasmania

kunanyi/Mt Wellington is Tasmania's second most visited tourist attraction and the most visited natural site, with 500 000 people visiting it annually.

By 2028 this figure is expected to reach 700 000 people visiting the mountain every year. Cradle Mountain and Freycinet National Park follow closely in terms of visitation.

Based on our indications we know that 10% of visitors to kunanyi/Mt Wellington are from Tasmania, 28% are locals, and over 60% are from interstate.

Despite being such a huge tourism drawcard for visitors to Tasmania, government investment in kunanyi/Mt Wellington is largely restricted to funding of the Wellington Park Management Trust. Unlike other natural

attractions, such as Cradle Mountain and Freycinet National Park, no significant state or federal grant funds have been provided to improve the visitor experience on the mountain.

It is therefore our collective responsibility to ensure this very special place is preserved for its natural values and that as the jewel in Hobart's tourism crown it is carefully and responsibly managed. That is why we have long lobbied for attention to be given to this much-loved site.

While the City of Hobart welcomes the Tasmanian Government's announcement of a strategic review of kunanyi/Mt Wellington, improvements to this iconic site are required now.